

CCBST 2022

16th CANADIAN CONFERENCE
ON BUILDING SCIENCE AND
TECHNOLOGY

October 27-28, 2022

Paramount EventSpace
Vaughan, Ontario

**SPONSORSHIP
PROSPECTUS**



CCBST 2022

16TH CANADIAN CONFERENCE ON BUILDING SCIENCE AND TECHNOLOGY

October 27-28, 2022 | Paramount EventSpace, Vaughan, Ontario

About the CCBST Conference

This two-day conference attracts over 300 attendees from Canada made up of architects, engineers, building scientists and researchers.

Why Sponsor?

Excellent exposure: This is a must-attend event for anyone in the building envelope and building technology field, so as a supplier this conference provides an opportunity to build and enhance your company's reputation within the building science and technology sector.

Fresh Sponsorship Options: From charging stations to concurrent sessions, there are options that can exclusively promote your brand. Ask us about developing a custom sponsorship package.

Showcase your company as a partner: Establish your company as a proud partner of a system that continues to shape the building envelope industry.

Engage Attendees: It's never been more important to start a conversation and network face to face.



Diamond Sponsor

\$16,000 + HST each *3 Options Available Included:*

- Brand awareness on all conference publications and promotional materials including Pushing the Envelope Magazine
- 6 complimentary conference registrations, with full access to all events and programs
- 8x10 Booth
- Recognition on all conference signage
- Web Banner on Conference webpage with hyperlink to sponsor's website
- Opportunity to provide a welcome video max 90 seconds in length during conference to be played in general session room
- Opportunity to present a webinar to be hosted by OBEC prior to September 2022
- Opportunity for company representative to act as a moderator for one session
- Recognition on Social Media – opportunity to provide a video to be posted on social media channels to encourage registrations
- Dedicated email blast (produced by sponsor) sent by OBEC on behalf of sponsor

- Choose one of these exclusive sponsorship opportunities (First come first serve):

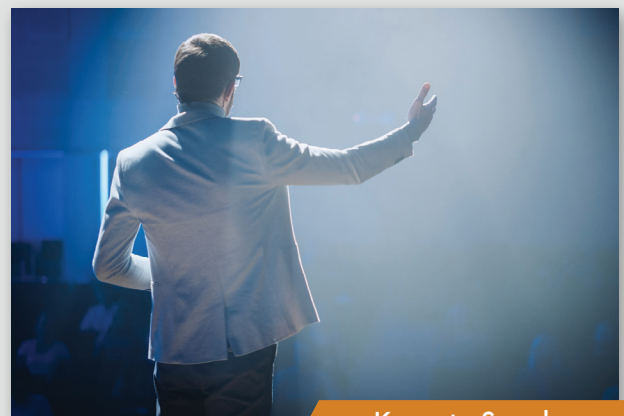
- ☐ **Registration** - sponsor logo on delegate e-confirmation letter, and custom branded kiosks are the first thing delegates at the conference
- ☐ **Networking Lounge** - branded lounge area in a high traffic area for attendees to network. A perfect place to meet and provide promotional material.
- ☐ **Keynote Speaker**
 - Company representative on stage introducing Keynote Speaker
 - If available, opportunity for Meet & Greet with Keynote speaker
 - Logo on Intro Slide of session



Networking Lounge



Registration Desk



Keynote Speaker

Platinum Sponsor

\$12,000 + HST each

Included:

- Brand awareness on all conference publications and promotional materials including Pushing the Envelope Magazine
- 5 complimentary conference registrations, with full access to all events and programs –
- Includes 8x10 Booth
- Recognition on all conference signage
- Web Banner on Conference webpage with hyperlink to sponsor's website
- Opportunity to provide a welcome video max 90 seconds in length during conference to be played in general session room
- Recognition on Social Media – opportunity to provide a video to encourage registrations

- Choose one of these exclusive sponsorship opportunities (First come first serve):

- ☐ **Opening Session** - opportunity to be recognized on stage or provide an introductory video
- ☐ **Tradeshow Sponsor** - Lounge on tradeshow floor with branded elements (i.e. pillows), hosting main food station
- ☐ **Room Drop Sponsor** - Ability for Sponsor to provide targeted gift to attendees staying at host hotel with customized message.
- ☐ **Conference Social Gathering/Dinner (4 available)** - recognition at event on food stations



Opening Session



Tradeshow Sponsor



Room Drop Sponsor



Social Gathering/Dinner

Emerald Sponsor

\$9,500 + HST each

Included:

- Brand awareness on all conference publications and promotional materials
- 3 complimentary conference registrations, with full access to all events and programs –
- Includes 8x10 Booth
- Recognition on all conference signage.
- Web Banner on Conference webpage with hyperlink to sponsor's website
- Recognition on Social Media – opportunity to provide a video message to encourage registrations

- Choose one of these exclusive sponsorship opportunities (First come first serve):

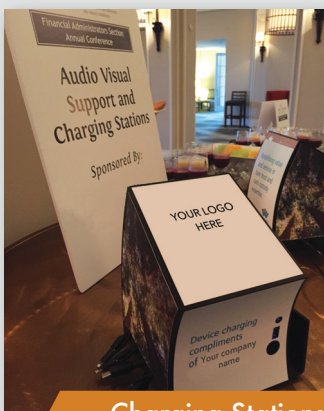
- ☐ **Concurrent Room Naming Rights**
(2 available) - The concurrent rooms named after sponsor company and reflected in Program/Agenda. Sponsor has opportunity to decorate room, adding branded elements.
- ☐ **Charging Stations** - Custom message on mini table-top chargers for devices throughout conference space
- ☐ **Lunch & Bag**
 - Custom signage on buffet during lunch
 - Custom Branded Lunch Bag gift provided to delegates
- ☐ **Member Highlight - Coffee Break** - Launch the coffee break with a short address to the audience highlighting how your services helped a member succeed (4 min. max.) Video/Commercial format is also an encouraged format. Custom signage featuring sponsor logo on the "all-day" coffee station
- ☐ **Student Competition – Title Sponsor**
 - Competition name to include sponsor's company
 - Brand recognition on all student competition communications
 - Company representative to judge competition and award winner
- ☐ **Entertainment** - Recognition at event near entertainers and on program



Buffet Lunch & Bag



Coffee Break



Charging Stations



Student Competition



Entertainment

Gold Sponsor

\$7,000 + HST each

Included:

- Brand awareness on all conference publications and promotional materials including Pushing the Envelope Magazine
- 2 complimentary conference registrations, with full access to all events and programs –
- Recognition on all conference signage
- Recognition on Social Media – opportunity to provide a graphic message to encourage registrations

- Choose one of these exclusive sponsorship opportunities (First come first serve):

- ☐ **Reception – Food Station**
(3 available) - Custom branded signage on food station
- ☐ **Photography Sponsor** - Sponsor logo on all event photos in dedicated gallery. Photographer to wear sponsor company branded wear
- ☐ **Lanyard** - Custom branded lanyard. Delegates will wear your logo around their neck all day long!
- ☐ **Hydration Stations** - Custom signage on flavoured water stations throughout the conference area



Food Station



Photography Sponsor



Hydration Station



Lanyard

Associate Sponsor

\$5,000 + HST each

– must be non-profit association
(\$10,000 value with \$5,000 discount for joint marketing)

Included:

- Session chair for conference related publications with 2 minute introduction on respective association.
- Joint communication and awareness for conference to their membership.
- Brand awareness on all conference publications and promotional materials including *Pushing the Envelope Magazine*
- Signage and logo placement at the conference
- Premium display area for booth or table top product display in the foyer area (6ft table')
- Acknowledgment of sponsorship at event
- 1 complimentary conference registration, with full access to all events and programs
- Website write-up / listing / Link

Silver Sponsor

\$4,500 + HST each

Included:

- Brand awareness on all conference publications and promotional materials including *Pushing the Envelope Magazine*
- 1 complimentary conference registration, with full access to all events and programs –
- Recognition on all conference signage
- **Choose one of these sponsorship opportunities (First come first serve):**
 - ☐ **Session Sponsor - (8 Available)**
 - Ability for company representative to introduce session
 - Logo on session area of agenda
 - ☐ **Breakfast – Egg Station** - Logo on signage near Egg Station
 - ☐ **Breakfast – Bakery Station** - Logo on signage near baked goods

more Silver options ⇒



Session Sponsor



Branded Egg Station



Branded Bakery Station

Register your sponsorship online ...



<https://ccbst2022.obec.on.ca/e-registration/1/sponsorreg>

Silver Sponsor Options Cont'd

- ☐ **Wifi** - Company Logo on Launch page
- ☐ **Morning break** - Custom signage on morning break food station
- ☐ **Sweet Tooth break** - Custom signage on afternoon break sweet station
- ☐ **Pop Goes the Weasel!** - Custom signage on soda pop station
- ☐ **Audio Visual** - Recognition on Sponsor Powerpoint loop
- ☐ **First-Time Attendee Contest** - We're awarding delegates who make first-time attendees feel welcome at the conference. Company name on ballots and representative to present prize on stage.
- ☐ **Coat Check** - Signage at Complimentary Coat Check
- ☐ **Early Bird Prize** - Sponsor the Early Bird Prize. Logo on Draw slide.

WiFi Sponsor



Sweet Tooth Break



Pop Goes the Weasel Station



Audio Visual Sponsor

First-Time Attendee Prize



EARLY BIRD
PRIZE SPONSOR



Coat Check Sponsor



Bronze Sponsor

\$2,000 + HST each

Included:

- Brand awareness on conference promotions
- Recognition on conference signage
- 1 complimentary conference registration



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